



## FIXED COMBINATION

The 7<sup>th</sup> International Conference on Fixed Combination  
Therapy in Cardiovascular Disease, Hypertension, Diabetes,  
Dyslipidemia and the Cardio-Metabolic Syndrome  
2-5 March, 2017 | Cannes, France

# Industry Prospectus



Operated by:



[www.fixedcombination.com](http://www.fixedcombination.com)

2-5 March, 2017  
Cannes, France



## FIXED COMBINATION

### The 7<sup>th</sup> International Conference on Fixed Combination Therapy in Cardiovascular Disease, Hypertension, Diabetes, Dyslipidemia and the Cardio-Metabolic Syndrome



Dear Colleagues,

It is our pleasure to invite you to the **7th International Conference on Fixed Combination in the Treatment of Hypertension, Dyslipidemia and Diabetes Mellitus**. The event will take place in Cannes, France on March 2-5, 2017.

Fixed combination has become popular over the recent years. It enables us to treat the patients with smaller amounts of tablets, thus improving compliance and effectiveness of treatment. It simplifies treatment, may decrease costs and minimizes the likelihood of missed doses. In specific cases it enables us to give lower doses of each component drug and thus combination therapy may reduce side effects. As a result, fixed combination therapy has shown to improve adherence and patients' clinical outcomes.

The scientific program will be designed to cover a wide range of cardiovascular diseases including cardiovascular risk factors and their treatment. It will include compelling topics such as Hypertension, Diabetes, Dyslipidemia, Obesity and the Metabolic Syndrome. The complications, like Heart Failure, Renal Dysfunction, Peripheral Vascular Disease and the use of combination therapy in these conditions will also be discussed. Various aspects of the Polypill, combination of two, three and even more medications in the same tablet, their feasibility and applicability, will also raise in discussions.

The conference is intended for experts in the fields of diabetes, hypertension, dyslipidemia, internal medicine, cardiology, nephrology, endocrinology, hyperlipidemia, family medicine, primary care physicians, nurse practitioners and physicians' assistants. All are invited to explore the current and future role of fixed combinations in the treatment of hypertension, dyslipidemia and diabetes.

As the hosting city, Cannes is one of the best-known cities of the French Riviera, famous for the glitzy hotels, cars, beaches, and visitors. Cannes has become one of the busiest tourist destinations among jet-setters and famous celebrities as the city hosts many significant events including the annual Cannes Film Festival.

On behalf of the entire Organizing Committee, we hope you will join us for what promises to be a compelling and stimulating event and that your interaction with your colleagues from many different countries will stimulate a creative exchange of ideas and will be personally rewarding. We look forward to welcoming you to Cannes in March 2017.

Yours Sincerely

Prof. Talma Rosenthal  
Honorary President

Prof. Giuseppe Mancina  
Honorary Chairperson

Prof. Reuven Zimlichman  
Chairperson

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### SPONSORSHIP OPPORTUNITIES:

<a href="#"><u>Get Together Reception - €15,000</u></a>
<a href="#"><u>Full Satellite Symposium - €10,000</u></a>
<a href="#"><u>Mini Satellite Symposium - €6,000</u></a>
<a href="#"><u>Conference Bags - €3,000</u></a>
<a href="#"><u>Lanyards - €3,000</u></a>
<a href="#"><u>Advertisements in Program</u></a>
<a href="#"><u>Open Space Rental - €2,400</u></a>
<a href="#"><u>Tailored Packages</u></a>

#### Get Together Reception - €15,000

Exclusive benefits at the Get Together Reception include:

##### Advertisement

- Logo in the Final Program.
- Logo and link on the conference website.
- Full page advertisement in the Final Program.
- Significant branding at the Get Together Reception by the Sponsor.
- Logo on menus and/or Get Together Reception invitations.
- 100 word profile in final program.

##### Registration

- 2 complimentary passes to attend the conference and social functions.

#### Full Satellite Symposium - €10,000 (save €2,000)

- Sponsorship of a Satellite Symposium, for up to 30 minutes.
- The program is subject to the approval of the conference Scientific Committee (Satellites will be allocated on a "first come, first served basis").
- Includes: hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Satellite Symposium of Fixed Combination 2017"
- Symposium program will be included in the Final Program. (Subject to receipt by publishing deadline)
- Inclusion of sponsor's symposium invitation in the conference bag. (Provided by company)

- |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• Special time slots will be designated and allocated on a "first come, first served" basis.</li><li>• The sponsoring company for the satellite may select speakers and topics.</li><li>• The sponsoring company, in addition to the sponsorship fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the satellite speakers have already been invited by the Conference.</li></ul> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

##### Advertisement

- Inclusion of sponsor's symposium invitation in the conference bags (insert to be provided by sponsor).
- Inclusion of one additional insert for promotional purposes in the conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Satellite Sponsor".
- A color advertisement in the Final Program.
- Sponsor's logo with hyperlink on conference website.
- Inclusion of symposium program on the conference website.
- Symposium invitation will be sent out to registered delegates by email one month prior to the Conference.
- 100 word profile in final program.

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#### Mini Satellite Symposium - €6,000

- Sponsorship of a Satellite Symposium, for up to 30 minutes.
  - The program is subject to the approval of the conference Scientific Committee (Satellites will be allocated on a "first come, first served basis").
  - Includes: hall rental, standard audio/visual equipment, display table.
  - Permission to use the phrase: "Official Satellite Symposium of Fixed Combination 2017"
  - Symposium program will be included in the Final Program. (Subject to receipt by publishing deadline)
- Inclusion of sponsor's symposium invitation in the conference bag. (Provided by company)

- Special time slots will be designated and allocated on a "first come, first served" basis.
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- Inclusion of one additional insert for promotional purposes in the conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Satellite Sponsor".
- A color advertisement in the Final Program.
- Sponsor's logo with hyperlink on conference website.
- Inclusion of symposium program on the conference website.
- Symposium invitation will be sent out to registered delegates by email one month prior to the Conference.
- 100 word profile in final program.

#### Conference Bags - €3,000

A bag bearing the sponsor and conference logos will be provided to each participant

#### Advertisement

- Acknowledgment of Sponsorship in the Final Program as "Sponsor".
- Sponsor's logo with hyperlink on the conference website.
- 100 word company profile in final program.

#### Lanyards - €3,000

- The sponsoring company is responsible for the production of the lanyards.
- The sponsoring company will provide lanyards, on which the conference and Sponsor's logo will be displayed.
- The design of the lanyards needs to be approved by the conference Secretariat.

#### Advertisement

- Acknowledgment of Sponsorship in the Final Program as "Sponsor".
- Sponsor's logo with hyperlink on the conference website.
- 100 word company profile in final program

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#### Advertisements in Program

Full-page color advertisements are available in the following conference publications:

- Final Program – Back Cover **€2,000**
- Final Program – Inside Front Cover **€1,800**
- Final Program – Inside Back Cover **€1,500**
- Final Program – Internal Page **€1,000**

#### Special Requests

We are aware that the Sponsorship of the above items may not suit your current marketing aims. In this case, we can present you with alternative offers which may be more suitable for you. Please feel free to contact us to discuss your needs.

#### EXHIBITION INFORMATION

A commercial and professional exhibition will take place parallel to the conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the conference.

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### Open Space Rental

The price for stand space only is €400 per 1sqm with a minimum of 6sqm.

### This includes:

- 1 table
- 2 chairs
- 1 standard electric plug
- 100 word Company profile in the Final Program
- 2 Exhibitors' badges
- Get Together Reception for 2 exhibitors
- Refreshments during coffee breaks for 2 exhibitors
- Cleaning of public areas and gangways

### Tailored Packages

At your request, we will be able to tailor a package that suits your need.

For this option, please contact Gail Tito at [gtito@paragong.com](mailto:gtito@paragong.com)

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### INFORMATION FOR SPONSORS AND EXHIBITORS

An application for sponsorship can be made in writing with the enclosed booking form to:

Ms. Gail Tito  
Project Manager  
Paragon Group  
18, Avenue Louis-Casai, Geneva, Switzerland  
Tel: +41 (0)22 533 0948  
Fax: +41 (0)22 580 2953  
E-mail: [gtito@paragong.com](mailto:gtito@paragong.com)

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

#### Terms of Payment

50% due with signed application form

50% due by 31 January, 2017

The total amount should be received before the opening date of the conference.

#### Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer

#### Cancellation Policy

Cancellations will be accepted by writing only. Cancellation notice received by 31 January, 2017 will be entitled to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible from 1 February, 2017

#### Terms and Conditions

The terms and conditions as above.

Please note that the signature of the sponsorship / exhibition form indicates acceptance of these terms and conditions.

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## SPONSORSHIP AND EXHIBITION APPLICATION FORM

Please complete the following information and return to:

Ms. Gail Tito  
Project Manager  
Paragon Group  
18, Avenue Louis-Casai, Geneva, Switzerland  
Tel: +41 (0)22 533 0948  
Fax: +41 (0)22 580 2953  
E-mail: [gtito@paragong.com](mailto:gtito@paragong.com)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description	Please fill in the attached profile form

\* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items (Prices do not include VAT)

Item	Price
<b>Total Amount (Please Complete)</b>	€

I would like to book an Open Space for €400 per sqm (minimum 6 sqm)

Choices	Stand No.	No. of Sqm	Total Price
1st			€
2nd			€
3rd			€



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## Method of Payment

**Credit Card**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Card Holder: \_\_\_\_\_

## Bank Transfer

Holder: Paragon Conventions SA

Account No: 240-459284.75R

IBAN: CH31 0024 0240 4592 8475 R

BIC: UBSWCHZH80A

Signature and company stamp..... Date.....